

2005

Quality Management Student Project Competition

An award for the best undergraduate project carried out in the field of Quality Management

Introduction:

- ◆ **Quality Management** is taken to include any of those activities which are designed to produce exemplary products or services that conform to customer requirements or even exceed their expectations, e.g. systems, procedures, controls and techniques for design of product and services, manufacturing and business operations, supply chain management, and customer relationship management.
- ◆ The competition is open to student projects carried out in the 2004/05 academic year by undergraduate students as part of their studies for a first degree at any university or college in Hong Kong.
- ◆ There is no restriction on the subject of the degree, but projects submitted for consideration must show an understanding of individual responsibility and the interdependence of the various commercial and technical functions which serve to establish, maintain or enhance quality of products or services.

Project Submission:

- ◆ A hard-copy and a soft-copy (in Word format) of the project report, together with an entry form should be sent to HKSQ, P.O. Box 84375, Hung Hom Bay Post Office, Kowloon by **July 22, 2005**. Submitted entries will not be returned to contestants.

Judging Panel:

- ◆ The judging panel will consist of representatives from Hong Kong Society for Quality (HKSQ) and Hong Kong Science & Technology Parks Corporation (HKSTP).

Judging Procedure:

- ◆ The finalists short-listed by the Judging Panel will be invited to give an English presentation of their projects in summer 2005 (the exact date to be decided). The winner and runners-up will be decided after the project presentation. Abstracts of winning entries may be published on HKSQ's web site or in other printed forms.

Assessment Criteria:

- ◆ The project will be assessed on the basis of five criteria, namely **understanding and originality, methodology and conclusions, practical value and potential for generalization, language and structure of the report, and oral presentation.**

For Enquiries & Entry Forms:

Contact **Dr. Albert Tsang** of The Hong Kong Polytechnic University (Tel: 2766-6591, Fax: 2362-5267); or **Dr. K.S. Chin** of City University of Hong Kong (Tel: 2788-8306, Fax: 2788-8423); or **Mr. Derek Kung** of TQM Consultants Co., Ltd. (Tel: 2569-2883, Fax: 2569-0108)

Visit HKSQ's Web site at www.hksq.org

PRIZES:

The Winner: (1) A Book Token of HK\$3,000; (2) a Certificate; and (3) a Free Trip to Taipei to attend the 3rd ANQ Congress and 19th Asian Quality Symposium to be held during September 20-23, 2005

Two Runners-up: (1) A Book Token of HK\$2,000 and (2) a Certificate

Organizer:



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