In today's increasingly competitive environment, the best companies have to search for efficient ways to improve their core processes.

The Kaizen® Management System, developed by the Kaizen® Institute, is a global continuous improvement approach allowing companies to become and remain lean, and then generate sustainable profit and growth.

This event offers the rare opportunity for members to meet with an expert from Kaizen Institute who will share with us his experience of implementing the Kaizen Management System in companies of various industrial sectors.

The Speaker: Eric Decourtye

Mr Eric Decourtye is Marketing and Sales Director of Kaizen® Institute (Worldwide). He joined the Institute in 1996 as a consultant. His involvement in the Institute’s business development activities increased over the years and was promoted to the current post in 2002, in charge of the Sales and Marketing Division of Western Europe. Since joining Kaizen® Institute, he has been assisting companies in various market sectors, such as automotive, electronics, food, consumer goods, energy, distribution and logistics with application of Kaizen® principles, methodologies and tools.

Prior to joining the Kaizen® Institute, Eric Decourtye started his professional career with the computer manufacturer Bull where he worked as a Production Manager and Project Manager, for divisions in France and the United States. He was subsequently promoted to Production Director for a manufacturer of chargers and inverters for industrial applications. Later, he took over the responsibility of Industrial Director for a start up company specialised in windmills.