



Seminar on “Quality Dimensions of Apps and Infrastructure Development for Smart City – Success Cases”

Thursday, 14th June 2018, 7:00pm – 8:30pm

Introduction	<p>Apps are replacing websites due to their ease of engagement, personalization, accessibility and real-time interaction - providing the idea channel for many smart city solutions. Even with heavy financial and human investments, Apps often fail in the development stage. After launch, they are rated by the users, not investors; thus, users determine their survival.</p> <p>Infrastructure is the foundation of a smart city, but well-developed infrastructure is sometimes blamed as an obstacle to adoption of new technologies. Thus, the smart city enabling infrastructure must be planned to be sustainable.</p> <p>The speaker will share his experience and insights into the key attributes of Apps development, ways to address the real needs of users, and the projected infrastructure needed to support new technologies to be deployed in smart cities.</p>
Speaker	<p>Dr. Shiao YeaJou (蕭亞洲 博士, 臺灣品質學會 理事, 中國科技大學 行銷與物流管理系 助理教授)</p> <p>Dr. Shiao, executive committee member of Chinese Society for Quality (CSQ), has extensive experience in manufacturing engineering. His research areas include quality management, service delivery, e-commerce, business analysis, product development and Apps for business and transportation.</p> <p>Dr. Shiao serves as assistant professor in media, marketing, business and logistics studies at a number of universities in Taiwan.</p>
Date and Time:	<p>Thursday, 14th June 2018, 7:00pm to 8:30pm</p> <p>Registration starts at 6:45 pm</p>
Venue:	<p>LT16 (Benjamin Kwok Lecture Theatre), AC1, City University of Hong Kong</p>
Fee:	<p>Free of charge. All are welcome, with priority given to members of the organizers</p>
Number of participants:	<p>Maximum 80</p>
Language:	<p>Chinese (Mandarin)</p>

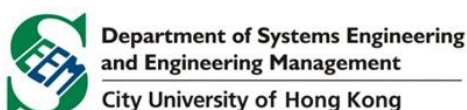
For Registration, please click [here](#) or visit the following link: <https://goo.gl/forms/r9onMjADbA9Awnm01>

Deadline for enrollment: Monday, 11th June 2018

Don't miss this opportunity. Number of seats is limited. ACT NOW!

Please do not use a smart phone to register, as it may not work

Co-organizer:



Supporting Organizations

