

香港工業及系統工程師學會

INSTITUTE OF INDUSTRIAL & SYSTEMS ENGINEERS (HONG KONG)

Limited by Guarantee
G.P.O. Box 6635, Hong Kong.

Introduction of Circular Economy and how this business model creates values to stakeholders

Organizers

Systems Engineering and Engineering Management (SEEM), City University of Hong Kong
Institute of Industrial and Systems Engineers (IISE)

Supporting Organizations

Hong Kong Society of Quality
Institute of Systematic Innovation
SME Global Alliance
MindPower Development Academy

Date, Time & Place

9 April 2018 (Monday) 7:00 p.m. – 8:50 p.m. (Registration starts on 6:30 pm)
Lecture Theatre 6, City University of Hong Kong

Programme Highlights

The term ‘Circular Economy’ is becoming familiar to an increasing number of businesses. It expresses an aspiration to get more value from resources and waste less, especially as resources come under a variety of pressure – price-driven, political and environmental. Delivering the circular economy bring direct costs savings, reduces risk, bring reputational advantages and can therefore be a market differentiator.

During this seminar the speakers will explain the basic concept of Circular Economy and why organizations should move to this business model in the future. Some case studies from international enterprises will be presented to show how this concept can create values for stakeholders in various industries.

Language: Cantonese (supplemented with English Terms)

Speaker

Harry Li – Institute of Industrial and Systems Engineers
Jospeh Tong – Fuji Xerox (Hong Kong) Limited
Ir. Axel Cheung – Li and Fung Limited

About the Speakers

Harry Li is the current president of the Institute of Industrial and Systems Engineers (Hong Kong Chapter). He has been working as a consultant for over 25 years mainly on selling and customisation of industrial engineering software and related consulting services for manufacturing and service industries. Harry was graduated in University of California, Berkeley with Bachelor degree in Industrial Engineering and Operations Research (IEOR) and he also received Master degree in Industrial Engineering and Industrial Management (IEIM) in the University of Hong Kong. During these years Harry has done manufacturing and logistics systems simulation and production scheduling projects for a number of big companies such as Johnson Electric, Flextronics, Mass Transit Railway

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and Hewlett Packard. Other than his main job, Harry is regularly invited as a visiting lecturer by universities in Hong Kong to teach IE courses for undergraduate and post-graduate student. Other than teaching Harry also served as a mentor for the department of Industrial Engineering and Logistics Management department of HKUST.

Other than his role in IISE(HK) Harry is also an expert member of the Chinese Mechanical Engineering Society (CMES).

Joseph Tong is a seasonal professional in corporate sustainability management. He manages to integrate sustainability as a corporate business development strategy for Fuji Xerox (Hong Kong). Joseph has experience in driving corporate change in sustainability in response to UN systems, corporate environment management and assessment. He delivered sustainability projects for various clients including blue clips, state-owned enterprise, property developer, telecom, etc. helping workplaces to reduce carbon footprint.

He is the Steering Committee Member of the Business Environment Council ESG Advisory Group currently. He speaks regularly for various organizations, including GRI, HKIPCA and HKICS. Joseph holds a MSc in Environment Management and a BSc in Environment Science. In pursuit of professional qualification, Joseph was among the first batch of professionals to attain GRI requirements certified sustainability professional.

Ir. Axel Cheung, Vice President South China operations in Li & Fung. Axel holds a MBA, M.Sc - TQM from Sheffield Hallam University UK, Chartered Quality Professional from UK, member of the Hong Kong Institution of Engineers, Hong Kong Logistics Association and APICS. Axel previously worked in Philips and lived in China, Europe managing both Supply Chain and IT function.

Method of Registration

Please click the following [link](#) for registration (free of charge)

Deadline of Registration

2 April 2018