



Organizer



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Professional Seminar

Applying Lean Principles to Supply Chain Management

29 October 2010

Description

An integrated supply chain, comprising manufacturing operations and the entire supply chain, accounts for about 80% of a company's total cost. If the related manufacturing costs are excluded, the supply chain itself often accounts for 50 to 60% of the total cost. In the past few decades, many manufacturing companies have applied lean thinking in the operations and achieved great results. However, the focus was on manufacturing side only and missed the great opportunities in supply chain management. Lean Supply Chain Management consists of many subjects including strategic sourcing, supplier quality, supplier development in lean manufacturing, and cost management etc. The talk will share a company case study.

Speaker

Dr. Marcus Chao is the Founder & CEO of Lean China Enterprise (LEC), an affiliate of Lean Global Network. LEC is a non-profit organization aiming at promoting and educating lean practices in Greater China. Marcus has 30 years of management experience in global corporations. His background covers materials, validation, engineering, manufacturing, supply management, and business development. He retired from Delphi Global Supply Management in 2005. Prior to that, Marcus was the Delphi China President from 1995-2001. Marcus's expertise includes leadership, business development, supply management, quality system, and lean transformation. Marcus received a bachelor degree in Taiwan and a Ph.D. in chemistry from the University of Kansas. He also received a MBA from Wayne State University. Marcus has been an active leader in Asian American communities. He served as the president of the Association of Chinese Americans and the Detroit Chinese Professional and Academic Association. Currently Marcus serves on the Boards of Directors of Tong Xing International, Asian Pacific American Chamber of Commerce, and Wu Manufacturing for Excellence Foundation.

Date: 29 October 2010 (Friday)

Time: 6:45 pm – 7:00 pm (Registration); 7:00 pm – 8:00 pm (Seminar)

Venue: Room CF401, Microsoft Enterprise Systems Centre (enter via 4/F, Core F), The Hong Kong Polytechnic University (PolyU)

Fees: Free of Charge

Medium: *English, supplemented with Mandarin*

Capacity of the venue is limited to 40. **Registration will be considered on a first-come-first-served basis.**

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The Hong Kong Polytechnic University



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Registration Form

Seminar on Applying Lean Principles to Supply Chain Management

Friday, 29 October 2010

Please e-mail the completed Registration Form to:

Mr. Man Ho LEUNG at e-mail address: ho10eleven@yahoo.com.hk

on or before 18 October 2010

ISMPRD Membership No: _____ IPSHK/CIPS /IVE /CityU/PolyU student

HKSQ Membership No: _____ TQM / Techmax Clients:

Company: _____

Name: Mr./Ms/ Mrs. _____ Position: _____

Department: _____

Address: _____

Cellular No.: _____ Fax No.: _____ E-mail: _____

Note: Participants of this seminar will receive ONE hour of continuing education (CEH) which may be used for partial fulfilment of ISM CPSM recertification, C.P.M. recertification, and / or A.P.P. reaccreditation requirements.

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