

Seminar on “Forces of Change”

Monday, 21 November 2011

Description

No one who is paying attention would argue that change is accelerating, and that our lives are punctuated by disruptive changes no one can anticipate. Those who know and work to master the concepts, techniques, and tools of quality know that quality can, and sometimes does, make a difference. Amidst the change, the complexity, and the urgent challenges there is much to hope for. The future is coming...new technologies, new customers and new challenges to conquer. We have two choices, the first to be swept away by the sea of change, the second to navigate that sea to our advantage. To navigate seas we have never traveled we need new tools. Such are the tools of futuring.

Futuring, a new word coined by futurists, is the art and sometimes science of anticipating the future. Those who anticipate have advantage over those who don't. In an effort to anticipate the future of quality, ASQ undertakes, every three years, the future study...the study on the future of quality. The learning is that try as we might, we are ill-equipped to look very far into the future. Change is happening faster than can be imagined. A second learning is that whatever we know about the future will be overcome by what we can't know about the future. It is certain that the future will surprise us. The study involves an expert panel of more than 100 thought leaders of the quality movement from around the globe, representing every sector of the economy, sharing their insights in order to gain a credible understanding of the potential impact of current trends on the future. Through multiple rounds of consideration and online dialogue, the panelists arrive eventually at a final-round rank order of their choices – thus driving out the key forces shaping the future of quality. Leading forces are Globalization, Social Responsibility, New Technology, and Environmental Concerns to name a few.

The presentation will disclose the findings comprising of two major components:

- Identifying the key forces that are most likely to shape the future of quality
- Determining implications for organizations, for the quality field, and for quality professionals

Speaker

Mr. Tommy Tam has extensive global experience in business leadership, market development and association management.

Most recently as Director – New Market Development, he is responsible for global strategic planning and global development programs at ASQ Global, a wholly owned subsidiary of ASQ. ASQ is a not-for-profit professional organization advocating for quality. Responsibilities include identification of global market opportunities for ASQ products and services and enrichment of member value. He has been instrumental in setting up operations at major cities worldwide, achieving the ASQ vision of making quality a global priority and effectively servicing the global quality community. Prior to that, Tommy held management positions at manufacturing companies in the packaging industry and industrial automation industry.

A native of Hong Kong, Mr. Tam holds a bachelor degree in Industrial Engineering.

WorldPartner of American Society for Quality (ASQ)
Founding member of Asian Network for Quality (ANQ)

*Seminar
Details*

Date & Time: **21 November 2011 (Monday)**
6:45 pm – 7:00 pm Registration
7:00 pm – 8:00 pm Seminar

Venue: B6605, Faculty Conference Room, 6/F, Blue Zone,
City University of Hong Kong (CityU)

Fee Per Delegate: **FREE**
Priority for HKSQ Members / ASQ Members / Members of
Shenzhen Association for Quality (SAQ)

Medium: Cantonese

REGISTRATION FORM

(Please put a "✓" in the appropriate box below)

Fax: **3522 4128**

Registration Deadline: **16 Nov 2011**

☐ HKSQ Member Membership No: _____ ☐ TQM / Techmax Clients

☐ ASQ Member Membership No: _____ ☐ Others

☐ SAQ Member Membership No: _____

Company: _____

Name: Mr./Ms./ Mrs. _____ Position: _____

Department: _____

Address: _____

Cellular No.: _____ Fax No.: _____ E-mail: _____

Seats can be reserved by sending fax to Mr. C.P. Chow at 3522 4128

For enquiry: please contact Mr. Chow at **6056 8663** or via e-mail to info@hksq.org