about us
INTRODUCTION

We Build

EXPERIENCES.
OUR NETWORK

- **Greater China**
  - Hong Kong
  - Macau
  - Guangzhou
  - Shanghai
  - Beijing
  - Taipei

- **South Asia**
  - Singapore
  - Mumbai
  - New Delhi

Established since 2002

- Offices 9

- Professional staff members 380+
Milton Exhibits Group

Technical
- Milton Exhibits®
  Exhibition services provider

Creative
- Mills
  Design for communications

Digital
- MIDAS
  Digital integration specialist

- Outsmart
  Luxury exhibition specialist

- Concept Coms
  Full service event agency

- OptSafe
  Operation & safety manager
EXHIBITION CONTRACTING
We fill space with knowledge, creativity and experiences.
EXHIBITOR SERVICES

We build experiences for purposes.
CREATIVES & DESIGN
We create infinite possibilities.
EVENT MARKETING

We create the moment.
DIGITAL SOLUTIONS

We integrate digital to experiences.
FAIR SERVICES

We develop tailored solutions for fair management.
ACHIEVEMENTS

Recognized for its devotion to quality, Creativity and talent development

[Image of various award logos]
OUR CLIENTELE

- BASF
- HSBC
- ADSALE
- HKTDC
- Levi's
- Alibaba.com
- global sources
- VINEXPO
- Canon
- Hollywood
- citibank
- Starbucks
- Petronas
- Volkswagen
- informa markets
- Christie's
- Volvo
- Messe Frankfurt
- Galaxy
- Nu Skin
- Mercedes-Benz
- China Mobile
- BMW
- EPSON
- Audi
- DBS
THANK YOU

www.milton-exhibits.com
Safety & health come first.
ABOUT US

Opt for safety in events and exhibitions.

Established in 2017
We believe every event and exhibition should manage risk and achieve sustainable growth. One of the key success factors for any event is to opt for safety, that’s why we exist.

International safety standard
We follow the international safety standard such as those as set by G-Guide with a primary goal to improve the safety awareness and reducing risk at large to small events and exhibitions.

Professional teams
Members of our safety team come from a background in structural engineering or safety management, with memberships and qualifications in IOSH (Institution of Occupational Safety and Health), NEBOSH and Engineers Supervisor in China.
POTENTIAL RISKS / HAZARDS

Some of the typical hazards in exhibition construction period.

- Falling From Height
- Slip, Trip Or Fall On Same Level
- Stepping On Or Striking Against Object
- Hazards Associated With Mechanical Lifting
- Hazards Associated With Manual Handling
- Hazards Associated With Operation Of Machinery & Transport
- Electrical Hazards
- Fire Hazards
- Collapse Of Temporary Works
- Injured By Hand Tool
OUR SERVICES

With an aim to improve safety awareness and reduce risk at events and exhibitions.

**Risk Assessment**
Identify typical safety hazards at any event and exhibition, followed by safety recommendations that comply with the uprising health and safety legal requirements.

**Safety Inspection**
Safety inspection conduct on site at pre- or during show move-in. Instant safety alerts to organizers for any potential risk.

**Safety Solution**
Our self-developed & easy to use safety solution is designed by event and exhibition specialists with many years of safety background, experience and qualifications.

**Safety Consultancy**
Our qualified safety management team can provide safety advice, recommendations, method of statements of contractors and plan to help your company or show in achieving your safety goals.

**Drawing Vetting**
Booth design drawing vetting service that complies to the local safety rules and regulations, organizer requirements and venue standards.

**Safety Training**
Safety training designed for large to small group of employees, venue operators or other service providers to enhance their safety knowledge in order to fulfill any local safety compliance.
SAFETY JOURNEY
For regional to international exhibitions.

Pre Show
• Booth Structure Vetting
• Booth Risk Level Assessment
• Staircase Safety
• Safety Documentation

During Show
• Health & Safety Patrol
• Structural Monitoring
• Floor Management
• Instant Report on Safety Hazard

Post Show
• Safety Report
• Safety Recommendation
• Safety Enhancement
Safety Helmet with Chin Strap
Safety helmet can effectively reduce the risk of injury to the head due to the falling object.

Reflective Vests
The reflective vest can be the vehicle diver visible in the location where the venue is under-lighted, reducing the risk of being hit by the vehicle.

STAFF IDENTITY
PPE of OptSafe staff during show move in period.
SAFETY SOLUTIONS
A real-time update safety system.

CAPTURE IMAGE
Image is captured during the show and images are stored on the platform.

SYSEMTCIC
On-site safety supervisor can follow the workflow according to organiser’s requests for health and safety inspection.

TIMELINESS
Instant update on the risk level of all booths happening in different locations during the exhibition period.

OPTSAFE APP
Operation team of organiser can have a assigned account to monitor any health and safety issue on-site.
SAFETY SOLUTIONS
A real-time update safety system.

- Modified and applied industrial legal safety checking documents.
- Synchronized to server.
- Easy access to technical documents (Booth Design, Floorplan, Risk Assessments, etc.) during safety checking.
- Replacing paper form checklist.
- Safety check report with photos and remarks.
- Easily traceable.
- Speed up checking time.
- Update client and exhibitors/contractors on risk level and correction action to be followed up if any.
- Checklist can be Email & Printed.
A sample of inspection items that comply to local safety rules and regulations.

<table>
<thead>
<tr>
<th></th>
<th>General</th>
<th>规则</th>
</tr>
</thead>
<tbody>
<tr>
<td>1a</td>
<td>Construction progress</td>
<td>施工进度跟进</td>
</tr>
<tr>
<td>1b</td>
<td>Eliminated potential hazards according to previous Safety Improvement Notice</td>
<td>已纠正及改善先前的整改书上例明的潜在风险</td>
</tr>
<tr>
<td>1c</td>
<td>Materials safety carried and transported by appropriate</td>
<td>物料由安全及合适工具携带及运输</td>
</tr>
<tr>
<td>1d</td>
<td>Construction within height and space limitation</td>
<td>展位结构(包括装饰品、拉Statements等)设有超出指定高度及范围限制</td>
</tr>
<tr>
<td>1e</td>
<td>Properly protect venue facilities</td>
<td>安置防护设施及固定设施</td>
</tr>
<tr>
<td>1f</td>
<td>Provide sufficient lighting</td>
<td>提供足够灯光照明</td>
</tr>
<tr>
<td>1g</td>
<td>Enclose and display warning notice around the working zone when construction is in public area</td>
<td>于公众地方施工时围封工作区域及张贴警告告示</td>
</tr>
<tr>
<td>1h</td>
<td>Sound level lower than 75 decibels</td>
<td>声音小于75分贝</td>
</tr>
<tr>
<td>1i</td>
<td>No material blocking passage</td>
<td>物料设有阻塞主要通道</td>
</tr>
<tr>
<td>1j</td>
<td>The forklift driving safety</td>
<td>驾车安全行驶</td>
</tr>
<tr>
<td>1k</td>
<td>Did not make chemicals and lots of dust</td>
<td>没有制造化学气体及大量粉尘</td>
</tr>
<tr>
<td>1l</td>
<td>Others</td>
<td>其他</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Structural Safety</th>
<th>结构安全</th>
</tr>
</thead>
<tbody>
<tr>
<td>2a</td>
<td>Consistency of construction and tech. drawing</td>
<td>现场搭建与审图图纸一致</td>
</tr>
<tr>
<td>2b</td>
<td>Support column are vertically straight, base and support column with flanges at the top</td>
<td>结构支撑(支撑柱垂直支撑到地，上方安装法兰盘)</td>
</tr>
<tr>
<td>2c</td>
<td>Truss ceiling structure is bolted as required (overpass bolts, fasteners)</td>
<td>斜梁或吊顶结构已使用螺栓连接 (过山螺栓、扣件)</td>
</tr>
<tr>
<td>2d</td>
<td>Wooden structure (span less than 6m) metal structure (span less than 9m)</td>
<td>木结构 (跨度小于6m) 金属结构 (跨度小于9m)</td>
</tr>
<tr>
<td>2e</td>
<td>The structure of the booth is no obviously inclined and cracked.</td>
<td>展位结构没有出现明显倾斜、开裂现象</td>
</tr>
<tr>
<td>2f</td>
<td>Stairs using rigid structures</td>
<td>楼梯使用刚性结构</td>
</tr>
<tr>
<td>2g</td>
<td>Others</td>
<td>其他</td>
</tr>
</tbody>
</table>
# Inspection Checklist

A sample of inspection items that comply to local safety rules and regulations.

<table>
<thead>
<tr>
<th>3</th>
<th>Fire prevention</th>
<th>防火措施</th>
</tr>
</thead>
<tbody>
<tr>
<td>3a</td>
<td>Dangerous substances are not being stored in the workplace</td>
<td>工作场所没有储存危险品</td>
</tr>
<tr>
<td>3b</td>
<td>All inflammmable materials placed in safe condition and has equipped with firefighting facilities</td>
<td>所有易燃材料妥善摆放及已配备灭火设施</td>
</tr>
<tr>
<td>3c</td>
<td>Routes and exits clear and free from obstacle, provide sufficient emergency exits for emergency evacuation</td>
<td>保持工作场所通道和出口整洁及畅通无阻，使逃生通道可迅速安全逃生</td>
</tr>
<tr>
<td>3d</td>
<td>No fire during the construction work and proper treatment of heat sources</td>
<td>没有在施工期间明火及妥善处理热源</td>
</tr>
<tr>
<td>3e</td>
<td>No Smoking in construction site and in the venue</td>
<td>没有在场地上进行吸烟作业</td>
</tr>
<tr>
<td>3f</td>
<td>No hot work in the venue</td>
<td>没有在场内进行热工作业</td>
</tr>
<tr>
<td>3g</td>
<td>The back panel is coated with fireproof paint</td>
<td>背板涂上阻燃物料</td>
</tr>
<tr>
<td>3h</td>
<td>Others</td>
<td>其他</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>4</th>
<th>Construction Safety</th>
<th>建筑安全</th>
</tr>
</thead>
<tbody>
<tr>
<td>4a</td>
<td>Scaffold provided for working at height of 2 metres or above</td>
<td>为2米以上高空工作设置脚手架</td>
</tr>
<tr>
<td>4b</td>
<td>Scaffold have vertical, horizontal and cross bracings st有效 prevent it from collapsing, lockable with the crossbracings, guardrails, toeboards, foot support are approximately installed and no workers are on the scaffold when moving the scaffold</td>
<td>脚手架（包括垂直、水平及横杆）有效防止倒塌，可拆卸的有横杆、护栏、踏脚板及脚垫；在移动脚手架时没有工人在脚手架上</td>
</tr>
<tr>
<td>4c</td>
<td>All parts of the ladder structurally well-maintained and structurally safe</td>
<td>所有梯子部件如梯级、梯架及防滑梯脚的结构良好及妥为维修</td>
</tr>
<tr>
<td>4d</td>
<td>Ladder of over 2m high are use don't where installation of scaffolding or working platform is impractical</td>
<td>于不能放置或搭建脚手架之情况下才使用高度超过2米的A字梯及搭梯</td>
</tr>
<tr>
<td>4e</td>
<td>Did not work on the top two levels of the ladder</td>
<td>没有在梯子最顶部的两阶段工作</td>
</tr>
<tr>
<td>4f</td>
<td>Protection against Falling Objects and to prevent objects, tools or materials falling from height and measures</td>
<td>防止意外落物措施及采取步骤防止物件、工具或其他物料从高处坠下及实行保护</td>
</tr>
<tr>
<td>4g</td>
<td>Lifting or stacking lockers and materials in a safe situation</td>
<td>工地的工人免受坠下或横杆的物料所伤之措施</td>
</tr>
<tr>
<td>4h</td>
<td>Workers equipped with a safety reflective vest, safety harness, safety helmet and mask</td>
<td>在安全情况下吊运或逃离储物柜及物料</td>
</tr>
<tr>
<td>4i</td>
<td>Others</td>
<td>工人有使用保护工具, 例如安全反光衣 、防坠安全带、头盔和口罩</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>5</th>
<th>Tools, Equipment &amp; Electricity</th>
<th>工具/设备/电力</th>
</tr>
</thead>
<tbody>
<tr>
<td>5a</td>
<td>All dangerous machines/tools properly guarded</td>
<td>所有危险机器/工具均有适当护罩</td>
</tr>
<tr>
<td>5b</td>
<td>Electricity connected safely and conducted by certified electrical workers</td>
<td>电力系统以安全方式接驳及由合资格电工负责</td>
</tr>
<tr>
<td>5c</td>
<td>Avoid power socket overloading</td>
<td>避免电源插座超负荷</td>
</tr>
<tr>
<td>5d</td>
<td>Use safe methods and plug-in electrical appliances</td>
<td>使用安全的方法及插座接驳电器</td>
</tr>
<tr>
<td>5e</td>
<td>Proper use of appropriate tools</td>
<td>正确使用合适的工具</td>
</tr>
<tr>
<td>5f</td>
<td>Others</td>
<td>其他</td>
</tr>
</tbody>
</table>
POST SHOW FOLLOW UP

A sample of the report with detailed information of any incident during show move in period.
CASE STUDY
Furniture China 2019

Exhibition Info
• No. of Exhibitors: > 1,700
• Venue: Shanghai New International Expo Centre (> 150,000 sqm)

Our Services
Being the trusted safety partner of Shanghai UBM Sinoexpo International Exhibition Co. Ltd, organizer of Furniture China 2019, we were appointed to deliver pre-show risk assessment, drawing vetting, onsite safety inspection as well as floor management services over the past few years.
Massive Disruption in 2019
Digital@Work
Digital@
your personal time
Since 2017

Global Annual Digital Growth

- Internet Users: +7% (+248 MILLION)
- Active Social Media Users: +13% (+362 MILLION)
- Unique Mobile Users: +4% (+218 MILLION)

Source: Hootsuite, 2018
Digital disruption has already happened.

- The world's largest taxi company owns no taxis (Uber)
- The largest accommodation provider owns no real estate (Airbnb)
- The largest movie house owns no cinemas (Netflix)
- Largest software vendors don't write the apps (Apple/Google)
- Large phone companies own no teleco infra. (Skype, WeChat)
- Popular media owners create no content (Facebook)
- The fastest growing banks have no actual money (SocietyOne)
How Digital is Disrupting the MICE Industry?
Midas is the *innovation and digital solutions-arm* of Milton Exhibits Group. It is specializes in *digital solutions integration for events to exhibitions*.

- Member of Milton Exhibits Group
Digital Solution

Registration with AI Facial Recognition technology

Registration in events
( Approx. 10 mins )
Limited resources to settle enquiries
OUR FUTURE…

A pilot study for CitySuper on combining AR and iBeacon navigation for better customer experience, cross/up selling, etc.

(Demo Video: https://youtu.be/Be7gTBdMlbo)
MIDAS

OUR FUTURE...

Effective way of information dissemination?

Digital Solution

Gamification technology
OUR FUTURE...

Limited engagement with the product

Digital Solution

Mixed Reality (MR) technology
Possible to engage more audience while we have limited space?
Digest with tones of raw data and come up with performance analysis.
VISITOR FOOTFALL ANALYSIS

- Counts of actual attendee traffic passing around the exhibit from a variety of directions
- Demographic data, booth zone activity and daily show analytics reports broken down into hourly increments via a web-based dashboard
Event Analytics

HEATMAP ANALYSIS

> Counts of attendees that enter the exhibit and into pre-designated zones (e.g. special design) that the exhibitor wishes to measure
THANK YOU