



Raising Standards. Bridging Technologies. Building Value.

2011 QuEST Forum's APAC Region Quality Conference "Integrated Communications: The Next Quality Paradigm"

7 – 10 November, 2011

Hilton Beijing

Oriental Arts Building Co., Ltd Hilton Beijing

Chaoyang, Beijing 100027, China

Register online at www.questforum.org

A registration discount is available to all QuEST Forum Members and TL 9000 Certified Companies.
You can register now and pay in RMB at the conference and receive an official receipt.

The conference training sessions, workshops, and presentations will all be simultaneously translated into Chinese.

- The conference will **emphasize TL 9000 QMS education**.
 - A TL 9000 sanctioned training class will be offered on 7 November and attendees will receive certificates acknowledging their participation.
 - On 9 November a workshop will cover how to select TL 9000 Product Categories.
 - On 10 November there will be an interactive TL 9000 workshop on Measurements and PDR Data.
- High quality conference speakers include:
 - VIP speakers from MIIT and CNCA
 - Keynote and Executive Speakers from IBM, AT&T, Ericsson, China Telecom-Shanghai, Huawei, ZTE, Fujitsu, Wipro, Bharti-Airtel, Motorola Mobility, TELUS Communications, JDSU and Alcatel-Lucent
 - Professor from Peking University
- Conference attendees will:
 - Learn about Network and Service Reliability Benchmarking for Telecom Operators.
 - Discover TL 9000 "Best Practices" shared by international and Chinese companies.
 - Network in a relaxed and social atmosphere at a famous Beijing Restaurant.

Conference Sponsors

**AT&T – China Telecom – Ericsson – Huawei – ZTE – Walker
ADTRAN – Alcatel-Lucent – CISCO – Fujitsu
BIZPHYX – Telmar Network Technologies
Cyber Security and Emergency Preparedness Institute**