

Organized By:



香港品質機能展開學會
Hong Kong Quality Function Deployment Association

Supported By:



Hong Kong QFD Symposium 2012

Date : 14th January 2012 (Saturday)

Time : 9:15 am – 12:45 pm

Venue : N002, PolyU, Hung Hom

The aim of the symposium is to introduce Quality Function Deployment (QFD) to Hong Kong enterprises. It is a Japan-originated methodology that has a history of more than 40 years. Since its introduction, QFD has been widely applied in various industries for doing product and service development all over the world. Furthermore, QFD has also been worked together with many other techniques and methods for practicing total quality management. Stepped into the 21st Century, many corporations use QFD in the area of innovation enhancement to increase their competitiveness.

Fee : Free of Charge

Language : English

Enquiry : Mr. Lam (Tel: 2795 4468)

Keynote Speakers :



Prof. Yoji Akao

Founder of QFD

Topic of the Speech:

Historical Development of QFD



Mr. Glenn Mazur

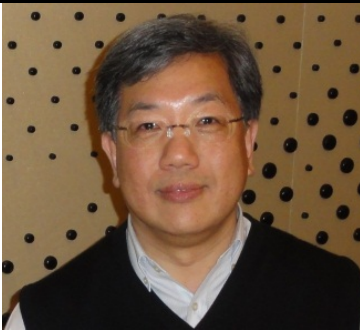
QFD Red Belt®

Executive Director , QFD Institute, USA

Topic of the Speech:

Jurassic QFD

Speakers :



Dr. K. S. Chin PhD, AMIAQ, FASQ, FHKSQ, CEng, RPE

Associate Director, Centre of Systems Informatics and Engineering

BEng Total Quality Engineering Programme Leader

Department of Systems Engineering and Engineering Management

City University of Hong Kong

Topic of the Speech:

QFD and Product Development



Ir. Dr. Y. K. Chan

EngD, Dmgt, MSc, FHKIE, RPE, CEng, FIEE, FHKQMA, RQP(MBB), RQM

Chairman, Six Sigma Institute

Managing Director, SBTI-HK Ltd

Topic of the Speech:

Application of Six Sigma in QFD Projects



Dr. Catherine Chan

QFD Black Belt®

President, Hong Kong QFD Association

Topic of the Speech:

Total Quality Management and QFD

Reservation

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N002 Lim Por Yen Lecture Theatre 2

Hong Kong Polytechnic University, Hung Hom, Kowloon

Title (Dr./Mr./Ms):	
Surname:	
Given Name:	
Industry:	
Company:	
Nature of Business:	
Job Position:	
Mobile Phone:	
Email:	
Remarks:	<ol style="list-style-type: none">1. Reservation is required and no walk-in will be accepted.2. Please return this reservation form to <u>Amy Wong</u> (Email: qfdhk@qfdhk.org) of Hong Kong QFD Association before 7th January 2012.3. Reservation will be confirmed via email before 12th January 2012.